

# Project WET: Bringing our experience and success to support corporations

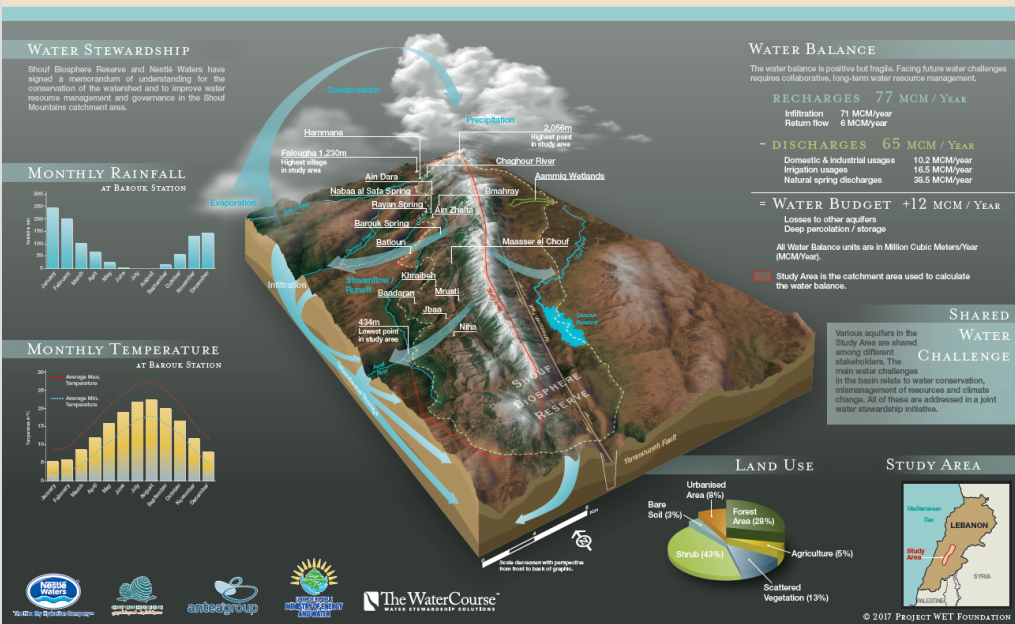


## Bringing value to your company by:

- Educating the **communities** where you operate
- Providing direct **employee** outreach with connections to sustainability programing
- Creating water stewardship opportunities with social responsibility **stakeholders**

# Enhancing your brand and promoting local engagement

## WATER BALANCE IN THE SHOUF MOUNTAINS



Inspire employee engagement and improve community outreach with customized, branded materials

Achieve corporate sustainability goals with in-person and online employee training programs

Turn your employees into “water ambassadors” through employee leadership, empowerment and recognition

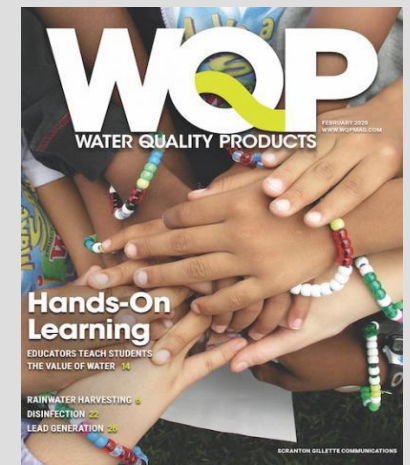
# Project WET has worked with:

## Sectors

- Food and Beverage
- Agriculture
- Apparel
- Technology
- Pharmaceutical
- Sanitation and Health
- Mining
- Retail
- Government

## Companies

- Nestlé Waters and Nestlé



# Results and Impact

Mention

**Ecolab**  
1 M

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ECCLTeam member Nadia Clemente makes an impact by teaching kids about water conservation and hygiene through our Project WET Foundation curriculum. Learn more about the impact our associates make: <https://jobs.ecolab.com/working-here/our-impact/>

**ECOLAB**  
Our impact is to share the story of our Project Wet activities in schools.




## Nestlé Waters seeds the future with local Buxton primary schools in support of United Nations' World Water Day

To Press Releases list  
Mar 22, 2018



## Levi's Takes Water Conservation to the Classroom

By Christian Scibetta



**Our Watery World**

- Tip: Your shower should be turned off the tap while lathering your hair or brushing your teeth.
- Tip: Put used tissues in the trash can. Wash, flush them down the toilet.
- Tip: Wash outdoors less often, and when you do, wash hot and use dry.
- Tip: You and your family can recycle or donate clothing you no longer wear.
- Tip: Sort clean clothes (tops, pants & shorts).
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**Water Footprint Breakdown**  
It takes 100 gallons of water to create a pair of jeans.  
1.25 liters of water to make a sheet of paper.  
150 liters of water to create a cup of coffee.

**Water covers 71% of Earth's surface.**

Drinking water: 1000 per person per day (2.5 & 8 liters)

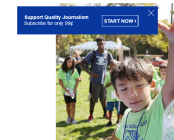
Partnering with children's book publisher Scholastic and the Project WET Foundation, Levi Strauss & Co. has created an educational program about water preservation reaching approximately 1.5 million American students through classroom-based lessons and a conservation-themed sweepstakes.

Los Angeles Times

GRAND OPENING  
MUSIC  
RELAUNCH

**Burbank Leader**

Nestlé teaches children about water conservation and sustainability



Ecolab Foundation and Community Involvement added 5 new photos.  
15 mins

Ecolab has partnered with Project WET Foundation since 2014 to encourage people to share their knowledge with youth on water conservation and healthy hygiene practices through the Clean and Conserve program. The program has already reached over 6 million people in 72 countries. We are proud to support water conservation everyday, but especially on this World Water Day! #ECLTeam @Ecolab #EcolabGives #WorldWaterDay

Find Out More:  
<https://www.ecolab.com/.../giving.../solutions-for-life/project-wet>



+2

**Levi Strauss & Co.** @LeviStraussCo · 4h

We must protect and conserve! For #WorldWaterDay @LeviStraussCo sustainability practices and our water conservation efforts. Learn more about our water conservation efforts: [@projectwet and @Scholastic: bit.ly/2pyslz7](https://bit.ly/2pyslz7)



Own your Impact with #ECLTeam #OwnYourImpact #ImpactWithLevi

Project WET

# How we work: Our business model

**As your partner in water stewardship, outreach and branding, we will:**

- Consult
- Create
- Implement
- Be part of your team
- Do what it takes to help you be successful

